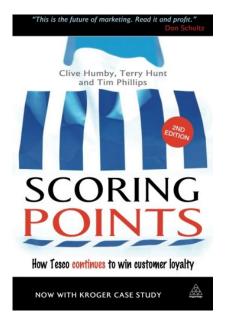
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by Clive Humby : Scoring Points: How Tesco Continues to Win Customer Loyalty

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